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National Economic & Social Council

Subjective Wellbeing alongside Objective Inequality

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The Challenge of Economic Inequality to Recovery and Wellbeing
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Outline of Talk

- **How can wellbeing influence policy?**
- **How can wellbeing be linked to better outcomes?**
- **How can citizens become more actively engaged in wellbeing measures?**



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How Can Wellbeing Influence Policy?

- **Policy Design**
- **Policy Implementation**
- **Policy Monitoring**



Well-being Test

- **Capability** – what people can do
- **Agency** – taking own decisions
- **Purpose** – meaningful activity
- **Social interaction** – sets of relationships
- **Common good** – solidarity, equality, fairness
- **Sustainability** – finite resources



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How can wellbeing be linked to better outcomes?

- **What outcomes do we want?**
- **Example: Scotland Performs**



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How can citizens be more actively engaged in wellbeing measures?

Examples

- Office of National Statistics, UK
- Canadian Index of Wellbeing
- Roundtable on Measuring What Matters in Northern Ireland
- NUIG Interactive Management Methodology



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