2021 TASC Impact Summary



TASC has had extraordinary success this year in translating research into action. We have piloted two projects based on TASC research: financial resilience training in partnership with Northside Partnership and funded by JP Morgan Chase Foundation Foundation and the People's Transition Pilot, based on a report on rural community wealth building and funded by AIB. Our research itself, as seen in the working conditions in construction report, has attracted media attention and revealed the challenges ahead for finding and training workers, as well as increasing activity in the sector. We hope you enjoy this short summary of just some of the incredible work our small team has produced this year.



Dr Shana CohenDirector at TASC

TASC's Financial Capability Training – 'Money Made Sense' (See case study)

66 participants to date

30% reported savings

% went into debt since training

hours of Financial Capability
Training delivered

Frontline services partners

20 Equation research projects undertaken

25
Blogs published

62
Media engagements

TASC's Climate Justice Centre -The People's Transition project (See case study)

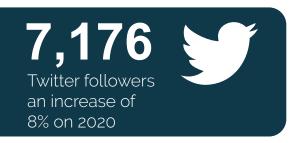
2 pilot projects completed

455 Total community participants in the pilot projects

205 Ardara community participants

Phibsboro community participants

5,599
Reached on
The People's Transition
Facebook Page



The People's Transition Pilot Projects

Researcher: Seán McCabe

Date Completed: Ongoing Project Duration: 10 months

Background

Two very different communities – Phibsborough on Dublin's northside and the village of Ardara in west Donegal – were the sites for a unique project embracing climate action while seeking to nurture local development. The People's Transition is a model for participative climate action, devised by TASC, which aims to work with communities to figure out how best to advance action to addressing climate change, while also ensuring better and healthier standards of living. The pilot projects, which are supported by AIB, aim to test the model in a community setting to understand its effectiveness.

List other organisations involved

There were a large number of other organisations engaged in this project-including community groups, local development companies, research institutions and private businesses.

Research methods used and applied:

This project included both research and community activation components. The research dimension included desk based quantitative mapping exercises, interviews, focus groups and surveys with community residents, qualitative analysis of the output of the community engagement and quantitative and substantive processes regarding the development of community-led solutions.

Next steps

The People's Transition Pilot Projects in Ardara and Phibsborough will hopefully lead to the development of viable, community-led climate action in both communities. TASC are now exploring opportunities to expand this work to other communities.





Impact

Ardara

Community Members Reached: 205 Media articles: 1 article, 2 radio interviews.

Social Media: 188 joined group, 3717 views, 5599 reach.

"The People's Transition's pilot brought the community of Ardara together to discover pain points in everyday rural living, to innovate and hear voices from all areas of the community. It was very valuable to have TASCs research team use what they learned to help find carbon transition solutions which will benefit both local people and the planet. We are excited to receive the final report from TASC and get ready to move forward with next steps." - Natalie Lough

Phibsborough

Community Members Reached: 250 Media: 2 articles

"As a Phibsborough resident and a strong advocate for climate action, I can see multiple social, economic and environmental benefits for Phibsborough through being involved with the People's Transition pilot". - Gerry Wardel



Sean McCabe aims to identify and address knowledge and capacity deficits that must be overcome in order to include workers and their communities in the design, planning and implementation of a fair transition to sustainable economies and societies.

Job quality in the Irish construction sector

Researcher: Dr. Robert Sweeney

Date Completed: Ongoing Project Duration: 4 months

Background

As Ireland recovered from the property bubble that burst in 2007/08, much of its workforce, especially in construction, emigrated or retired. This resulted in labour shortages in the sector, which hindered its ability to meet Ireland's growing demand for housing. As Ireland entered Covid-19, job quality in construction was of great significance, not only for those in the sector but for society in general. The project examined working conditions and job quality in the Irish construction sector. Being a multidimensional phenomenon, job quality was examined among a number of dimensions. This includes pay, contractual stability and qualitative aspects of job quality and their evolution over time. It also compared trends in construction to the rest of the economy and other EU countries.

List other organisations involved

Chartered Institute of Building



Research methods used and applied:

The research was primarily based on quantitative analysis of microdata and publicly available data sources. This was complemented by institutional analysis and description. The report assessed trends in Ireland through time and compared Ireland to other EU countries and the UK.

Detail of impact/outcome/ policy influenced/ statistics

Me and my contact presented the findings in a number of different forums: TASC-CIOB launch, NERI annual conference, Public Policy Forum, CIOB conference.

My contact Joe mentioned that the report informed a government policy document (I don't remember if he said it was actually cited or whether he just believed the findings were used without citation).





Media Coverage

The press release was picked up by print media such as:

- The Irish Times
- RTE
- Pat Kenny Show
- and other outlets



Dr. Robert Sweeney is the FEPS TASC Senior Economic and Policy Analyst. His work focuses on issues surrounding inequality. This includes income distribution, low pay, and working conditions. He is currently working on projects on international taxation, housing, and public sector reform.

"Money Made Sense" financial capability training

Researcher: Amie Lajoie and Alex O'Conor

Date Completed: December 2021

Project Duration: October 2020 - December 2021

Background

Money Made Sense" is a pilot financial education and training initiative for lone parents and low-income households in North Dublin undertaken by TASC in collaboration with our delivery partners Northside Partnership and MABS (the Money Advice and Budgeting Service). Since October 2020, we have been delivering the training in North Dublin over three course cycles, working with over 60 participants. The programme delivery of the pilot training will be coming to a close in December 2021.

The following are the 12 thematic 'areas' of programme delivery:

- · Being 'money conscious'
- savings & budgeting
- family finances
- · utilities,
- personal debt
- · comparing credit costs
- 'green' taxes and the impact of climate change on personal finance
- using online financial tools
- online shopping & protecting personal information
- maximizing entitlements and national supports

List other organisations involved

Northside Partnership

MABS

JP Morgan Chase Foundation (funders)

Next steps: did this work influence other work? Are you applying skills and knowledge from this project to other projects?

Definitely, as the project is still on-going we are still in contact with the stakeholders. Northside Partnership and TASC have also applied for funding to run an additional training. There is a lot of interest from banking organisations and retailers for their staff to take part. Watch this space!





Impact

- Worked with 60+ participants to date
- People have spoken very favourably about the training and its impact on their lives. The following is a snap shot from our internal evaluation:
- 80% of participants reported able to save during programme
- 0% went into debt since training
- 100% reported making new, positive financial decisions as a result of the training
- A quote from one of the participants: "Opened my eyes to unnecessary spending, changed car insurance, utility provider and paid down my Credit Union loan by 50%, also starting a pension fund."



Dr. Amie Lajoie leads TASC's "Social Inclusion' research stream and manages projects that investigate the ways public services and

institutions in Ireland can better serve the needs of socially, economically and culturally excluded persons and groups such as: Travellers, adults with unmet literacy needs, low-pay workers,lone parents, and rural communities. These projects are intersectional and span a range of socioeconomic and cultural areas, including education and financial inclusion



Alex O'Conor is working on TASC's social inclusion research stream, with a current focus on financial resilience training which aims to assist with

addressing levels of debt in private households. He is also conducting research looking at the needs of socially excluded groups in Ireland, and the services that are available to support these groups.